

## PRODUCT Focus

### NEW AT REPUBLIC NATIONAL DISTRIBUTING COMPANY—EAGLE DIVISION

#### Luxardo Maraschino Liqueur

Luxardo owns and controls the largest European orchards of the sour cherry variety Marasca, with 22,000 trees located on the Euganean Hills near Padova and Venice in northeastern Italy. Workers begin the harvest in July, collecting the fruit by hand to avoid damage. The harvested cherries are pitted and crushed in hydraulic presses.

After fermentation and maturation in larch vats, a careful distillation in small pot stills yields pure Maraschino at about 80% alcohol. Luxardo matures the spirit for two years in Finnish oak vats, where it gains its distinctive flavor and bouquet.

Girolamo Luxardo proved in his experiments in the 1820s that the aging process cannot be shortened. Papers from the U.S. Patent & Trademark Office confirm that Luxardo Maraschino was sold in the United States since at least 1882.

Luxardo Maraschino is an extremely flexible liqueur, and a must for a well-stocked bar.



Highest Award, International Spirits Challenge, London, England; Gold Medal Winner, The World Selection, Brussels; and *Whisky Magazine*, Editor's Gold Award.

#### Brancaia

The *Wine Spectator* and the *Wine Advocate* have awarded high scores for these fine Italian wines imported by The Hess Collection Winery.



Brancaia Il Blu – 90 and 92 points for the 2005, and, 91 and 95 points for the 2006;

Brancaia Ilattraia – 92 and 91 points for the 2005, and, 92 and 93 points for the 2006;

Brancaia Chianti Classico – 91 and 89 points for the 2006;

Brancaia Tre – 88 points for the 2005; 89 and 88 points for the 2006; and 93 points and a Top Ten Ranking for the 2007.

New at RNDC Eagle – see your sales representative for more details!

#### Fetzer Finds The Green In Green

Fetzer Vineyards, Hopland, Mendocino County, California, was recently honored a second time with the California Governor's Environmental & Economic Leadership Award for its heavy reliance on solar power and other green initiatives. Fetzer wines are marketed and produced by Brown-Forman. Its Bonterra brand is made with organic grapes.

Ann Thrupp, Fetzer manager of sustainability, says: "Many of these innovations and approaches actually make a lot of economic sense. We use the term E3 to define sustainability: economic, environmental and equity considerations. So really even though a lot of these innovations have emphasized environmental or social responsibility elements, we look for the economic benefits as well."



"One of the things we're looking at a lot is water. We're putting in some new reservoirs that can allow us to collect more water so that we can do less pumping of water from wells and rivers. We're increasing the use of our wastewater because we do treat all of our wastewater from the winery, but up until now, we've only been reusing a portion of that after it's treated. We're also doing a huge amount of recycling of scrap metal and reusing barrels. So there are lots of things that add up."

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#### Red By St. Francis

This spring is all about fun, flavor and style. Full-bodied and full flavored, Red From St. Francis Winery blends superior Sonoma County fruit, high quality winemaking and a palatable price in a sophisticated wine that is easy to like and easy to buy.

This wine is a blend of Merlot, Zinfandel, Cabernet Sauvignon and Syrah and offers ripe, red fruit flavors and spicy aromas on the nose. A versatile everyday wine that pairs well with a variety of foods including grilled dishes or pizza.

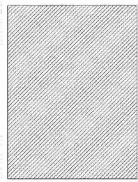
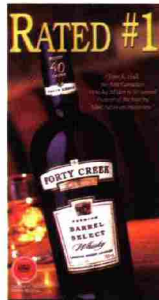
Look for POS which offers \$1 instant savings on two varieties of Classico pasta sauce.



#### Forty Creek Premium Barrel Select Whisky

Discover the whisky the critics are raving about. Forty Creek Barrel Select is an exquisite handcrafted Canadian whisky worthy of all the attention.

Accolades include: Distiller of the Year and Ambassador of the Year, *Whisky Magazine*, Icons of Whisky Canada, 2008; Pioneer of the Year Award, *Malt Advocate* magazine, 2007; Double Gold Medal, San Francisco World Spirits Competition; Top 5 North American, Beverage Testing Institute, Chicago, 2007; Best Canadian Whisky, New England Whisky Festival, Connecticut;



complex nutrients and minerals from the soil, giving Anything Goes a truer sense of the Mosel terroir.



Anything Goes has a remarkably vibrant fruitiness, balanced with crisp acidity to deliver a clean finish. This is a Riesling's Riesling that pairs so well with such a wide variety of menu items, it nearly named itself.

Anything Goes is imported by Schmitt Sohne, Inc., which offers consumers authentic German Rieslings and Riesling blends in a wide variety of taste profiles, across price points from premium to value to budget. These brands range from serious and traditional to friendly

and fun, to suit a wide range of consumer tastes.

## Superstition Riesling Pinot Blanc

In most parts of the world, an approaching black cat is actually considered a sign of coming prosperity. Retailers and on-premise accounts who are clamoring for such a sign in today's market should meet Lucky. He's the inspiration for Superstition, an exciting new wine with an enchanting story behind it.

(Legend has it that Lucky the black cat that mysteriously appeared at the winemaker's cellar door, would bound from cask to cask in the cellar, stopping occasionally to purr his approval. Being the superstitious sort, the winemaker blended wine from Lucky's favorite casks to get a legendary and delicious white wine.)

Its neon green and purple label, and irresistible retro-style black cat, are sure to send Superstition jumping off the shelves because today's wine buyers are adventurous and constantly prowling your aisles for something new and different.

Superstition combines the crisp fruit and minerality of one of the world's finest Rieslings with the



creamy, nutty nuances of Pinot Blanc. Consumers will be spellbound as the food friendliness of Riesling harmonizes with Pinot Blanc's approachable softness. Superstition is more than just good luck, it's a great new idea – a delicious medium dry Riesling in a high-impact, attention-getting package.

Superstition is imported by Schmitt Sohne, Inc.

## Lucky Bucket Brewing Company

After years of working a local brewpub and experimenting in the garage, three guys decided to take their know-how and passion for great beer and bottle it.

Lucky Bucket

Brewing Company is Nebraska's newest craft brewery, growing almost as fast as Brewmaster Zac Triemert can brew it. Lucky Bucket's first release, Pre-Prohibition style Lager, is getting some welcomed praise for representing the true character of beer, reminiscent of a time when beer actually had flavor.

There are a lot of things that go into making a great beer. Lucky Bucket's Pre-Prohibition style Lager, for example, combines 100% malted barley balanced with just the right amount of hops, making it smoother and more flavorful than today's typical lagers. But you won't find the most important ingredient listed: the passion the brewers have for quality beer that comes with every Lucky Bucket brew. With uncompromising pride and hops know-how, Lucky Bucket ensures each bottle to be the best. So take another drink and enjoy what real beer is all about.

The brewery has some big, distinctive beers in the works, including a very floral and flavorful IPA and their first barrel-aged release, Certified Evil. Look for these great beers soon.

What about that name? In the days before kegs and bottles were available, the only way to get beer was to take a bucket to the local brewery, fill it up and lug it back home. The Lucky Bucket crew admires the work it took to enjoy a great beer, so the name pays homage to their



humble beginnings, the original Lucky Bucket.

Edinburgh, Scotland is the home of Herriot-Watt University, where Lucky Bucket Brewmaster Zac Triemert spent time studying the art and craft of brewing and distilling. While earning his Master's in Brewing and Distilling, Zac visited over 50 breweries and distilleries in Europe, including the beer legends in Belgium, England, Germany, Ireland and Scotland. Today, you can taste Zac's skill and knowledge in each of the Lucky Bucket brews.

## Introducing Joss Vodka

Joss Vodka is a super-premium craft spirit artfully distilled with 100% Nebraska-grown organic wheat and limestone-filtered, natural spring water from the Ogallala Aquifer in the Sandhills. It is distilled by Zac Triemert, one of only a handful of distillers in the U.S. with a Master's Degree in Distilling from Herriot-Watt University in Edinburgh, Scotland. Production includes multiple distillations in a distillation column uniquely designed by Triemert to produce

extraordinarily pure vodka.

The result is smooth, pure vodka of the highest quality that's terrific straight up, in a martini or your favorite cocktail. We think you'll notice the difference from the first taste.

Joss Vodka is brought to you by Sólas Distillery, an American craft distillery located in La Vista, Nebraska, producing premium quality spirits with the finest raw materials available. The company originated in 2005 when two brewers, Zac Triemert and Jason Payne, and a brewpub owner, Brian Magee, found they shared a similar dream: to start a premium quality craft distillery. After Triemert received a Master's Degree in Distilling during residency in Edinburgh,



Scotland, the group laid plans to create one of Nebraska's first craft distilleries. Sólas Distillery is now open, producing quality spirits in small batches.

Look for future releases from Sólas Distillery, including Chava Rum, a barrel-aged Cuban-style Rum, and a barrel-aged Scottish-style Single Malt Whiskey.